Australian Stock Report
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Australian Stock Report: Users Guide

What is the AUSTRALIAN STOCK REPORT?

We aim to provide our members with general advice in order to help them navigate the local and international financial markets.

It doesn't even matter if you're not experienced in the stock market, because we provide you with a step-by-step guide that not only helps you trade more successfully, but educates you at the same time.

We also provide plenty of information for you to help learn.

These lessons feature a range of information; from the basics of trading through to the sophisticated methodologies that we use.

The report is user-friendly and written in plain English – there's no jargon, so the average person can understand.

And if you get confused, or you're not quite sure about anything in the Report, you can pick up the phone and speak with one of our Member Support Team, who can answer any questions you might have about the Report.

This Guide Explains:

1. **MEMBERSHIP ACCESS** – How to log into the Website and view the Reports

2. **THE Weekly INVESTORS Report –** Suits passive investors that have a longer term view

3. **THE TRADERS Report** – Suits active share traders wanting their finger on the pulse

4. **THE CFD Report –** Suits those that trade CFDs (or options)

5. **EDUCATIONAL Workshops –** Suits those looking for guidance on trading methodologies with a focus on CFD and FX markets

6. **VIP TRADERS CONFERENCE –** Suits experienced Traders looking for that next step

7. **THE SMS/EMAIL ALERTS Service –** Notifies you of changes in our view

8. **MEMBER SUPPORT –** The Support Team here to help you along with your trading for the length of our relationship

1. MEMBERSHIP ACCESS

As a Full subscriber of the Australian Stock Report, you can log into the Website at any time seven days a week, 24 hours a day, to view the Report/s and services that your membership entitles you to.

There are two ways you can log into the website:

1. By clicking on the link in your Email Notification:

   You will receive an Email Notification whenever we publish a new report.

WEEKLY Investors Report Subscribers – Published every Monday around 4:30 pm Melbourne time. If a particular Monday falls on a public holiday then the Report will be emailed on Tuesday around 4:30 pm.

TRADERS Report Subscribers – Published around 5:30 pm Melbourne time.

CFD Report Subscribers – Published three times each day. Morning – Around 9:45 am Midday – Around 1:00pm Evening – Around 9.00pm

The email includes your password and username and a LINK which you simply click on. This LINK will automatically direct you to the appropriate section of the Australian Stock Report web site and will prompt you to enter your login details.

Once entered correctly you will then be directed to the Member Home page which will outline all the sections of the Report your subscription allows you access to. You then click on the appropriate section that you would like to view.

2. By logging into the Website:

If for what ever reason you do not receive the Email Notification or you are away from your computer you can simply log straight into the website at any time using any computer with internet access.

This is a simple three step process:

1. Go to www.australianstockreport.com.au
2. Then enter your email and password in the Member's Login section which is found in the top left hand corner of the home page.
3. Then Click GO, this will open up the Member Home page which will outline all the sections of the Report your subscription allows you access to. You then click on the appropriate section that you would like to view.

It's as simple as that!

PLEASE NOTE: If you are having difficulty logging onto the website please contact our member support line on 1300 720 292 then Press 3 for Customer Support or send an email to support@australianstockreport.com.au.

2. INVESTORS REPORT

Feature Stocks

Our team of traders and analysts look for the best long-term investing opportunities. When the time is right to buy or sell, you'll receive an SMS Alert to let you know.

Focus Stocks

Each week we'll look at four or five stocks from the Australian market. This will usually follow an event, like announcing results, or a change in our opinion. We focus on stocks we hold in our portfolio.

Market Wrap

The market summary tells you everything you need to know about the latest happenings in Australian stock market, economics, and overseas markets.

We tell you what it all means, and, more importantly, what it means for the market's outlook.

Portfolios

This section follows our current positions and gives you instructions for any changes to current or upcoming trades.

Learning Centre

You'll get a lesson each week that covers the full gamut of trading and the stock market: from fundamental and technical analysis, to trading strategies, news about the market and trading psychology.

Research Files

The Australian Stock Report Research Files lists all of our previous research on a wide variety stocks, including a full history of any upgrades and downgrades.

Hedging Corner

This section uses advanced techniques to manage you portfolio. For example, if we think the market is going to fall, we can show you how to lock-in profits and protect yourself from falling prices.

Upcoming Events & Dividends

Our calendar give you all the information you need to know about key economic data, the latest results, and when dividends are due.

3. TRADERS REPORT

Buy, Hold, Sell

Our team of traders and analysts scour the market looking for the best potential trading opportunities. Our top-down approach, combined with rigorous balance sheet analysis, allows you to trade the best opportunities available in the Australian market.

In addition to featuring the companies in the report, we will SMS you to notify of CHANGES in our view to the Positions we are holding if urgent action is required through the day.

We'll use technical analysis to judge the best entry points and let you know when all the criteria are met.

Market Wrap

The market summary tells you everything you need to know about the latest happenings in Australian stock market, economics, and overseas markets.

We tell you what it all means, and what it means for the market's outlook.

Portfolios

This section follows our current positions and gives you instructions for any changes to current or upcoming trades.

We also provide you with a full list of our latest fundamental views on most of the key stocks in our market.

This section is essentially a ready reckoner for any open positions you might have in the market.

Learning Centre

You'll get a daily lesson that covers the full gamut of trading and the stock market: from fundamental and technical analysis, to trading strategies, news about the market and trading psychology.

Research Files

The Australian Stock Report Research Files lists all of our previous research on a wide variety stocks, including a full history of any upgrades and downgrades.

Broker, Funds and Insider Moves

We compile all of the most up-to-date research from all the leading Australian broking houses and give you a summary of their current opinions. Many of our members find this section, like our Focus Stocks, to be an invaluable help when compiling their own stock research.

Upcoming Events & Dividends

Our calendar give you all the information you need to know about key economic data, the latest results, and when dividends are due.

4. CFD REPORT

The CFD Report is specifically designed for traders using CFDs. Options traders can also use the report.

The report is updated three times a day.

The report is first updated by 9.50am, in time for the market open. We'll tell you exactly what happened overnight and what we think will happen in the morning's trading.

Our next report is published by 1.30pm. We'll wrap up the morning's action and give you the leads for the afternoon session. We'll also update any positions we are in so that you know exactly what is happening in the market.

We publish our final report by 6.30pm. This update tells you everything you need to know about the day's action on the markets, and also gives you strategies for trading the overseas, foreign exchange, and commodity markets overnight.

There are five types of instruments we are likely to trade at the Australian Stock Report. These are: Australian shares, overseas shares, indices, commodities and foreign exchange.

The Australian Stock Report CFD Trader's Report is divided into five sections.

All of the key sections have the same structure, so you can easily navigate through the Report.

Australian Equities

The Australian Equities home page tells you what stocks we currently like, which direction we are planning to trade (either long or short) whether we have entered them, and details on their current movements.

You can then click through for further details on any suggestion.

ASX 200

The ASX 200 section is one of the most popular sections in our CFD Report. This section our latest view of the market and where we think it is heading next.

Our analysis is based on the share market futures, and can be easily traded on any contract that is based on the Share Price Index (SPI) or Australian physical market.

Local share suggestions

All of our share reviews included detailed analysis of the fundamental and technical factors that are driving share prices. We'll give you full explanation of our expected entry points, contract sizes, and potential targets.

We'll even send you SMS/Email alerts when we are ready to enter and exit these trades.

Overseas Shares

The Report also covers a wide range of international shares, from the UK, US, and Asian stock markets. Furthermore, we also provide you with daily updates on leading indices like the Dow Jones, FTSE, Nikkei and Hang Seng.

Currencies and Commodities

Our CFD Trader's Report covers more than just shares. We provide trading strategies for a wide range of currencies, such as the Australian dollar, and commodities, including gold, oil, and even soft commodities like wheat and sugar.

Updates to keep you informed

The CFD Trader's Report tells you when we've entered or exited trades, and provides you with ongoing updates for existing positions. You don't need to monitor your positions because we do it for you!

Strategy Centre

Each week we publish a new educational article that covers the full gamut of trading – from technical and fundamental analysis, right through to the little quirks of the markets that only the professionals know.

Weekly Calendar of Events

Our calendar give you all the information you need to know about key economic data, the latest results, and when dividends are due. This will help you trade by keeping you aware of any upcoming events that might affect your positions.

5. EDUCATIONAL WORKSHOPS

All other investing and trading workshops are held on the weekend when all of the world's financial markets are closed. Trading methodology is taught with the benefit of "perfect hindsight" and examples always turn out to be correct. In the calm and stable environment of a weekend event, students gain no understanding of what it's like to be in a real trade – in real time. Obviously things are going to go wrong. It's how traders react to these unforeseen events which will make or break their performance.

In a live trading situation, really anything can happen. At our Live Data Trading Workshops, our expert traders can't rely on examples of the perfect past! They will show you how they trade real markets, in real time, and how to deliver real profits

Day 1 (8.30am-5.30pm)

The "Build-up day"

An intensive but practical overview of financial markets and the tools required to successfully profit from them. The "Build-up day" is the introduction to the second day of the workshop, the "Execution day" which is the practical application of all the methodologies taught on Day 1.

Along with a comprehensive analysis of shares and the share market, other security types covered include: Foreign Exchange (FX), Indices and Commodities. On each of these we will show you how to:

- Use derivative instruments such as CFDs to minimize trading risk but maximize trading returns
- Use the tools professional traders use to identify and capitalise on potential trading opportunities
- Source all of the relevant information to conduct your investing and trading analysis
- Apply a number of analysis styles including Fundamental and Technical Analysis with a focus on only the most practical aspects of each
- How to build a robust trading plan
- How to manage your capital in order to minimize risk while maximizing reward

Attending Day 1 is crucial to you ability to master the trading strategies presented in Day 2.

Day 2 (1.00pm-11.00pm)

The "Execution day"

This is the practical application of the methodologies taught at Day 1. Day 2 expands on Day 1's material and introduces a number of very specific advanced trading concepts which are utilised by professional traders to make consistent profits in the markets. Attendees are given an actual trading plan developed by our Senior Education Team. Contained within the plan are 4 high impact trading strategies. Each trading strategy comes with a clear-cut set of rules to help users pin-point potential trading opportunities.

For Day 2, attendees are supplied with a personal computer pre-loaded with the latest hi-end trading software and an internet connection allowing live, streaming prices from financial markets all over the world to be viewed. A demonstration trading account from the world's leading CFD provider is also supplied and loaded with $100,000 of demonstration capital. Attendees, or "traders" as we will now refer to them, will be challenged to identify and execute trades based upon the 4 trading strategies taught.

At each step of the way, our expert instructors will be guiding traders through the process, and presenting a number of live case studies to further aid in the understanding of trading strategies. A "Trader's Challenge" will be run on the evening to identify the most profitable trader in the group and a prize will be awarded! Apart from plenty of live trading exercises, Day 2 will also contain a number of practical exercises on money management and trading psychology.

6. VIP TRADERS CONFERENCE

The ultimate traders experience covering Mind, Money, Body and Soul.

Learn advanced strategies and techniques; expand your mind as to what is possible with your trading and wealth creation when it comes to the financial markets.

Spend four days surrounded by experienced, profitable traders and like-minded individuals in an environment that is a total representation of lifestyle.

Imagine yourself expanding your knowledge of how the markets work, how to take advantage of any move in any direction, how to protect your capital, and how to overcome any of your trading fears and trading setbacks.

Expand your mind, money, body and soul.

Be surrounded by like-minded individuals and financial market experts all with a common goal. Be served with accommodation, food and leisure while being educated by four expert traders as they share a combined 50 years of experience with you.

- Your mind will be expanded with exclusive strategies, techniques & concepts.
- Your money beliefs will be tested as you experience this life-changing event.
- Your body and soul will be invigorated and rejuvenated, with the events that you will take part in during your time at the VIP Traders Conference.

Topics covered:

- Trading strategies for CFDs, FOREX, Shares and commodities• Medium term trading and trend analysis
- Trading mind-set, identifying fears and problem resolution
- Trading plan and trading system creation, testing and back-testing
- Portfolio management, instrument correlation, risk & trade management
- One brand new short term trading strategy

7. SMS/EMAIL

Notify of CHANGES in our view to the Positions we are holding if urgent action is required through the day.

8. MEMBER SUPPORT

How does Member Support work?

As part of your membership to the Australian Stock Report we provide all subscribers the ability to call and speak to the traders about any questions or queries you may have about the reports between the hours of: 9am – 5pm Monday to Friday

To do this you simply call:

1300 720 292 and follow these prompts:

PRESS 1 if:

- If you wish to speak with a consultant regarding our subscriptions

PRESS 2 if:

- You have any questions or queries about the trades
- You would like further information on the selection
- You are not sure about or don't quite understand anything in the Report/s

PRESS 3 if:

- For general enquiries
- You are having a technical difficulties,
- You are having problems logging into the Report,
- You are not receiving your SMS messages

PRESS 4 if:

- If you have questions regarding compliance or our Australian Financial Services Licence

PRESS 5 if:

- Premium Member Service Support

What questions can I ask the traders?

The purpose of this section is to outline the types of phone queries we CAN and CANNOT answer.

Our primary goal at the Australian Stock Report is to deliver the best quality report service possible.

We provide the telephone and email support service to help our members understand and use the report. Our analysts are dedicated to helping you in this area, but it is not permissible in Australia to give specific financial advice without being fully aware of the individual's financial situation and goals.

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Please read below the examples of queries we can and cannot answer under our Australian Financial Services Licence (AFSL). We ask all members to follow these guidelines to avoid any frustration or disappointment of us not being able to answer your questions.

Please remember our goal is to spend as much time as possible focusing on the market and producing the most profitable recommendations.

Questions we CAN answer:

1. Any question relating our reports
2. Any question relating to our trading ideas
3. Any suggestion on how we can improve the report
4. Any question relating to our current open options positions

Questions we CANNOT answer:

1. Any questions or advice on YOUR own individual stocks and or portfolio
2. Any questions such as "What should I do regarding xxx stock" (that is not covered in the report)
3. Any questions such as "What is your advice on xxx"
4. Any questions such as "Should I still hold this (security)" after we have closed our position

Please note all these questions should be directed to your stockbroker, financial planner or financial adviser as they apply to your personal financial situation covered under the ASIC – "know your client rule".

In summary, the Australian Stock Report is happy to answer calls regarding OUR published material, however due to strict AFSL and ASIC requirements we simply cannot answer generic or personal advice questions.

We thank you in anticipation for understanding this matter and we would like to thank all members for there ongoing support.