Australian Stock Report
ACN Number 106 863 978
Level 4, 419-425 Collins Street
Melbourne Victoria 3000

Telephone 1300 720 292
Facsimile 03 9826 3894
www.australianstockreport.com.au
AFSL Number 301682

Australian Stock Report: Users Guide

What is the AUSTRALIAN STOCK REPORT?

We aim to provide our members with general advice in order to help them navigate the local and international financial markets.

It doesn't even matter if you're not experienced in the stock market, because we provide you with a step-by-step guide that not only helps you trade more successfully, but educates you at the same time.

We also provide plenty of information to help you to learn.

These lessons feature a range of information; from the basics of trading through to the sophisticated methodologies that we use.

The report is user-friendly and written in plain English – there's no jargon, so the average person can understand.

And if you get confused, or you're not quite sure about anything in the Report, you can pick up the phone and speak with one of our Member Support Team, who can answer any questions you might have about the Report.

This Guide Explains:

1. **MEMBERSHIP ACCESS** – How to log into the Website and view the Reports

2. **THE INVESTORS Report –** Suits passive investors that have a longer term view

3. **THE TRADERS Report** – Suits active share traders wanting their finger on the pulse

4. **THE CFD Report –** Suits those that trade CFDs (or options)

5. **EDUCATIONAL Workshops –** Suits those looking for guidance on trading methodologies with a focus on Options, CFD and FX markets

6. **VIP TRADERS CONFERENCE –** Suits experienced Traders looking for that next step

7. **LEARN TO TRADE @ HOME –** Suits those looking for guidance on trading methodologies but who may not be able to attend a workshop.

8. **THE SMS/EMAIL ALERTS Service –** Notifies you of changes in our view

9. **MEMBER SUPPORT –** The Support Team here to help you along with your trading for the length of our relationship

1. MEMBERSHIP ACCESS

As a Full subscriber of the Australian Stock Report, you can log into the Website at any time seven days a week, 24 hours a day, to view the Report/s and services that your membership entitles you to.

There are two ways you can log into the website:

1. By clicking on the link in your Email Notification:

   You will receive an Email Notification whenever we publish a new report.

INVESTORS Report Subscribers – Published every Monday around 5:00 pm Melbourne time. If a particular Monday falls on a public holiday then the Report will be emailed on Tuesday around 5:00 pm.

TRADERS Report Subscribers – Published around 5:30 pm Melbourne time.

CFD Report Subscribers – Published three times each day. Morning – Around 9:45 am; Midday – Around 1:30pm; and Evening – Around 5.45pm

The email includes your password and username and a LINK which you simply click on. This LINK will automatically direct you to the appropriate section of the Australian Stock Report web site and will prompt you to enter your login details.

Once entered correctly you will then be directed to the Member Home page which will outline all the sections of the Report your subscription allows you access to. You then click on the appropriate section that you would like to view.

2. By logging into the Website:

If you do not receive the Email Notification or you are away from your emails you can simply log straight into the website at any time using any computer with internet access.

This is a simple three step process:

1. Go to www.australianstockreport.com.au
2. Then enter your email and password in the Member's Login section which is found in the top right hand corner of the home page.
3. Then Click GO, this will open up the Member Home page which will outline all the sections of the Report your subscription allows you access to. You then click on the appropriate section that you would like to view.

It's as simple as that!

PLEASE NOTE: If you are having difficulty logging onto the website please contact our member support line on 1300 720 292 then Press 3 for Customer Support or send an email to support@australianstockreport.com.au.

2. INVESTORS REPORT

Feature Stocks

Our team of traders and analysts look for the best long-term investing opportunities. When the time is right to buy or sell the opportunity will be published in the report. An SMS/email notification will be sent if a buy or sell opportunity is identified outside of publication times.

Focus Stocks

Each week we'll look at four or five stocks from the Australian market. This will usually follow an event, like announcing results, or a change in our opinion. We focus on stocks we hold in our portfolio.

Market Wrap

The market summary tells you everything you need to know about the latest happenings in Australian stock market, economics, and overseas markets.

We tell you what it all means, and, more importantly, what it means for the market's outlook.

Portfolios

This section follows our current positions and gives you instructions for any changes to current or upcoming trades.

Learning Centre

You'll get a lesson each week that covers the full gamut of trading and the stock market: from fundamental and technical analysis, to trading strategies, news about the market and trading psychology.

Research Files

The Australian Stock Report Research Files lists all of our previous research on a wide variety stocks, including a full history of any upgrades and downgrades.

Hedging Corner

This section uses advanced techniques to manage your portfolio. For example, if we think the market is going to fall, we can show you how to lock-in profits and protect yourself from falling prices.

Upcoming Events & Dividends

Our calendar give you all the information you need to know about key economic data, the latest results, and when dividends are due.

Special Opportunities

This section contains special trading opportunities such as IPOs, placements, takeover plays and arbitrage trades.

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3. TRADERS REPORT

Buy, Hold, Sell

Our team of traders and analysts scour the market looking for the best potential trading opportunities. Our top-down approach, combined with rigorous balance sheet analysis, allows you to trade the best opportunities available in the Australian market.

In addition to featuring the companies in the report, we will send an SMS/email notification of CHANGES in our view to the Positions we are holding if urgent action is required through the day.

We'll use technical analysis to judge the best entry points and let you know when all the criteria are met.

Market Wrap

The market summary tells you everything you need to know about the latest happenings in Australian stock market, economics, and overseas markets.

We tell you what it all means, and what it means for the market's outlook.

Portfolios

This section follows our current positions and gives you instructions for any changes to current or upcoming trades.

We also provide you with a full list of our latest fundamental views on most of the key stocks in our market.

This section is essentially a ready reckoner for any open positions you might have in the market.

Learning Centre

You'll get a daily lesson that covers the full gamut of trading and the stock market: from fundamental and technical analysis, to trading strategies, news about the market and trading psychology.

Research Files

The Australian Stock Report Research Files lists all of our previous research on a wide variety stocks, including a full history of any upgrades and downgrades.

Insider Moves

We compile all of the most up-to-date research from all the leading Australian broking houses and give you a summary of their current opinions. Many of our members find this section, like our Focus Stocks, to be an invaluable help when compiling their own stock research.

Upcoming Events & Dividends

Our calendar give you all the information you need to know about key economic data, the latest results, and when dividends are due.

Special Opportunities

This section contains special trading opportunities such as IPOs, placements, takeover plays and arbitrage trades.

4. CFD REPORT

The CFD Report is specifically designed for traders using CFDs. Options traders can also use the report.

The report is updated three times a day.

The report is first updated by 9.50am, in time for the market open. We'll tell you exactly what happened overnight and what we think will happen in the morning's trading.

Our next report is published by 1.30pm. We'll wrap up the morning's action and give you the leads for the afternoon session. We'll also update any positions we are in so that you know exactly what is happening in the market.

We publish our final report by 6.00pm. This update tells you everything you need to know about the day's action on the markets, and also gives you strategies for trading the overseas, foreign exchange, and commodity markets overnight.

There are five types of instruments we are likely to trade at the Australian Stock Report. These are: Australian shares, overseas shares, indices, commodities and foreign exchange.

The Australian Stock Report CFD Trader's Report is divided into five sections.

All of the key sections have the same structure, so you can easily navigate through the Report.

Australian Equities

The Australian Equities home page tells you what stocks we currently like, which direction we are planning to trade (either long or short) whether we have entered them, and details on their current movements.

You can then click through for further details on any suggestion.

ASX 200

The ASX 200 section is one of the most popular sections in our CFD Report. This section our latest view of the market and where we think it is heading next.

Our analysis is based on the share market futures, and can be easily traded on any contract that is based on the Share Price Index (SPI) or Australian physical market.

Local share suggestions

All of our share reviews included detailed analysis of the fundamental and technical factors that are driving share prices. We'll give you full explanation of our expected entry points, contract sizes, and potential targets.

We will send an SMS/email notification of CHANGES in our view to the Positions we are holding if urgent action is required through the day.

Overseas Shares

The Report also covers a wide range of international shares, from the UK, US, and Asian stock markets. Furthermore, we also provide you with daily updates on leading indices like the Dow Jones, FTSE, Nikkei and Hang Seng.

Currencies and Commodities

Our CFD Trader's Report covers more than just shares. We provide trading strategies for a wide range of currencies, such as the Australian dollar, and commodities, including gold, oil, and even soft commodities like wheat and sugar.

Updates to keep you informed

The CFD Trader's Report tells you when we've entered or exited trades, and provides you with ongoing updates for existing positions. You don't need to monitor your positions because we do it for you!

Strategy Centre

Each week we publish a new educational article that covers the full gamut of trading – from technical and fundamental analysis, right through to the little quirks of the markets that only the professionals know.

Weekly Calendar of Events

Our calendar give you all the information you need to know about key economic data, the latest results, and when dividends are due. This will help you trade by keeping you aware of any upcoming events that might affect your positions.

Special Opportunities

This section contains special trading opportunities such as IPOs, placements, takeover plays and arbitrage trades.

5. EDUCATIONAL WORKSHOPS

All workshop participants will receive a phone call and email notification 3-4 weeks prior to the scheduled course.

Full details of the workshop date, time and location can be found on your invoice or you can contact a member of our education team for more information.

All equipment utilised in our workshops, including computers (if needed), will be provided as part of the cost of the workshop.

All workshops are catered as part of the cost of the workshop; please advise a member of our education team if any dietary requirements are needed.

5.1. STOCK MARKET ADVANTAGE WORKSHOP

In this workshop individuals participate in two days of intensive training. Over the two days participants will analyse their present investing process and be introduced to other methods of analysis to help find the best trading strategy to suit individual investment needs and styles. Participants will be exposed to different trading strategies that incorporate investing in direct equities or equity CFDs, options, and warrants.

This workshop provides practical tools to develop the participants' knowledge whether they are just beginning or a seasoned investor.

Workshop topics include:

- Analysing your present investing process,
- Comparing analysis approaches,
- The importance of consistency,
- Entry and exit orders,
- Setups,
- Periodicity,
- Technical analysis,
- The 10 Step Trading Process,
- 4 Dynamic Trading Strategies each with comprehensive checklists on how graduates can easily and effectively apply them in the share market,
- Money management (including stop losses, trailing stop losses, target setting, risk-reward, and capital allocation and portfolio management issues).

Attendance at this workshop also includes:

1. 12 months phone and email support,
2. 12 months Stock Market Advantage Portal access,
3. 12 months monthly Live Stock Market Advantage Webinars.

5.2. OPTIONS EDGE WORKSHOP

The Options Edge workshop is a two-day workshop suited to both short term trading and longer term investing. The workshop will introduce participants to Options and enable them to develop a sound working knowledge of options over the two days.

The class size is kept small to allow greater access to our presenters throughout the course.

Workshop topics include:

- Introduction to options,
- Unlocking the leverage within options,
- Hedging using options,
- Introduction to passive income strategies,
- Introduction to options spreads,
- Call spread strategy,
- Put spread strategy,
- Advanced credit spread strategy,
- Practical options trading exercises.

Attendance at this workshop also includes:

1. 12 months phone and email support for clients who open an option trading account with HC Securities,
2. 12 months Options Edge Portal access.

5.3. METASTOCK WORKSHOP

This workshop caters specifically for those wanting to learn the MetaStock Software application. This is a practical presentation of how to use MetaStock and its key functionality.

Over two days the workshop will demonstrate how to use the software to identify trading opportunities to best suit individual trading and investing styles.

Workshop topics include:

- Technical analysis and trading methodology,
- Setting up and using MetaStock workspaces and charts,
- The MetaStock Programming Language and how to create custom functions and indicators,
- The MetaStock Power Tools including The Indicator Builder, The Expert Adviser, The Explorer, and The Enhanced System Tester,
- Building a successful trading plan.

Attendance at this workshop also includes:

1. 12 months phone and email support,
2. 12 months MetaStock Portal access.

5.4. FAST TRACK FX WORKSHOP

The Fast Track FX workshop is a one-day intensive training session. The workshop will focus on the most practical and effective tools to introduce the participants to the FX trading market.

Participants in this workshop will learn strategies and utilise tools to easily identify potential trading opportunities.

Workshop topics include:

- FX Markets and FX trading essentials,
- Comparing analysis approaches,
- Drivers of FX price movements,
- Using entry and exit orders in FX trading,
- Setups,
- Periodicity,
- Japanese Candlesticks,
- The 10 Step Trading Process,
- 3 Dynamic Trading Strategies each with comprehensive checklists on how graduates can easily and effectively apply them in the FX market,
- Money management including stop losses, trailing stop losses, target setting, risk-reward, and capital allocation and portfolio management issues.

Attendance at this workshop also includes:

1. 12 months phone and email support,
2. 12 months Fast Track FX Portal access,
3. 12 months monthly Live Fast Track FX Webinars.

6. VIP TRADERS CONFERENCE

The VIP Traders Conference is suited to experienced and sophisticated traders and investors. It is held over a four day period and includes intensive training sessions along with relaxation and rewards.

There is a particular focus on dealing with trading 'mind sets' and how this impacts on an individual's trading style. This focus coupled with technical strategies and risk management allows participants to develop the best strategy for their trading needs.

Topics covered in this conference include:

- Trading strategies for CFDs, FOREX, Shares and commodities,
- Medium term trading and trend analysis,
- Trading mind-set, identifying fears and problem resolution,
- Trading plan and trading system creation, testing and back-testing,
- Portfolio management, instrument correlation, risk & trade management,
- One brand new short term trading strategy.

This Conference is held twice a year and is only available for experienced traders who have already attended one or more of our workshops.

7. LEARN TO TRADE @ HOME

This pack allows members to participate in an 'at home' workshop. Purchasers will be required to plug the USB provided into their own computer, install the dashboard software and register before commencing use of this product.

The Education Multimedia program has been designed with both the beginner and experienced trader and investor in mind.

This pack allows the purchaser to watch live video examples as many times as they choose. It allows access to current education material developed by our education team, and review workshop notes. Purchasers of this pack also have access to our support team who will provide assistance with setting up a trading account and placing a first trade.

Pack includes 8 Modules, incorporating the following topics:

- Introduction to Trading,
- Money Management,
- Trading Foundations,
- Mindset,
- Trading Tools,
- Where to Now?
- Trading Methods,
- Interactive e-Learning Portal,
- Trading Methodology,
- Access to Optional Face-to-Face events.

Additional support includes:

- Access to the support forum,
- Access to "Ask the Presenters" online to ensure that any of your questions are answered.

8. SMS/EMAIL

Notify of CHANGES in our view to the Positions we are holding if urgent action is required through the day.

9. MEMBER SUPPORT

How does Member Support work?

As part of your membership to the Australian Stock Report we provide all subscribers the ability to call and speak to the traders about any questions or queries you may have about the reports between the hours of: 9am – 5pm Monday to Friday

To do this you simply call:

1300 720 292 and follow these prompts:

PRESS 1 if:

- If you wish to speak with a consultant regarding our subscriptions.

PRESS 2 if:

- You have any questions or queries about the trades,
- You would like further information on the selection,
- You are not sure about or don't quite understand anything in the Report/s.

PRESS 3 if:

- For general enquiries,
- You are having a technical difficulties,
- You are having problems logging into the Report,
- You are not receiving your SMS messages.

PRESS 4 if:

- If you have questions regarding compliance or our Australian Financial Services Licence.

PRESS 5 if:

- You have Premium Member Service Support,
- You wish to speak to our Education Team.

What questions can I ask the traders?

The purpose of this section is to outline the types of phone queries we CAN and CANNOT answer.

Our primary goal at the Australian Stock Report is to deliver the best quality report service possible.

We provide the telephone and email support service to help our members understand and use the report. Our analysts are dedicated to helping you in this area, but it is not permissible in Australia to give specific financial advice without being fully aware of the individual's financial situation and goals.

Please read below the examples of queries we can and cannot answer under our Australian Financial Services Licence (AFSL). We ask all members to follow these guidelines to avoid any frustration or disappointment of us not being able to answer your questions.

Please remember our goal is to spend as much time as possible focusing on the market and producing the most profitable recommendations.

Questions we CAN answer:

1. Any question relating to our reports,
2. Any question relating to our trading ideas,
3. Any suggestion on how we can improve the report,
4. Any question relating to our current open options positions.

Questions we CANNOT answer:

1. Any questions or advice on YOUR own individual stocks and or portfolio,
2. Any questions such as “What should I do regarding xxx stock” (that is not covered in the report),
3. Any questions such as “What is your advice on xxx”,
4. Any questions such as “Should I still hold this (security)” after we have closed our position.

Please note all these questions should be directed to your stockbroker, financial planner or financial adviser as they apply to your personal financial situation covered under the ASIC – “know your client rule”.

In summary, the Australian Stock Report is happy to answer calls regarding OUR published material, however due to strict AFSL and ASIC requirements we simply cannot answer generic or personal advice questions.

We thank you in anticipation for understanding this matter and we would like to thank all members for their ongoing support.